**RESEARCH METHODOLOGY: RUBRIC ASSESSMENT FOR RESEARCH DESIGN EXERCISE**

STUDENT’S NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ MATRIC NO:\_\_\_\_\_\_\_\_\_\_\_\_\_

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| **Rationale**  Why is the study being done? | **MARKS** | **Define Concept & Measures**  How are entities and attributes being defined and measured? | **MARKS** |
| **/2** | **/2** |
| **Purpose**  What is expected to be achieved with the study? | **MARKS** | **Methods of Data Collection**  How will data be collected? | **MARKS** |
| **/1** | **/1** |
| **The Case**  Overall, what is being studied? | **MARKS** | **Methods of Data Analysis**  How will data be analyzed? | **MARKS** |
| **/1** | **/1** |
| **Units of analysis**  In more detail, what is being studied? | **MARKS** | **Case Selection Strategy**  How will data be identified and selected? | **MARKS** |
| **/1** | **/2** |
| **Theory**  What is the theoretical frame of reference? | **MARKS** | **Replication Strategy**  Is the study intended to literally replicate a previous study, or theoretically replicate a previous study; or is there no intention to replicate? | **MARKS** |
| **/2** | **/3** |
| **Research Questions**  What knowledge will be sought or expected to be discovered? | **MARKS** | **Propositions**  What particular (causal) relationships are to be investigated | **MARKS** |
| **/1** | **/1** |
| **Quality Assurance, Validity and Reliability**  How will the data collected be checked for quality? How will the analysis be checked for quality? | | | **MARKS** |
| **/2** |
| **TOTAL = 20 MARKS** |  |  |  |